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MRM and VIPRE Security Group Announce Partnership

Advanced Threat Protection Solutions and Security Awareness Training Becomes Available Across DACH Region

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[VIPRE Security Group](#), a leading provider of specialised security solutions protecting (B2B) businesses from cyber threats, has announced its future partnership with [MRM Distribution to distribute its security solution](#) products across the DACH region.

Companies are under ever-increasing pressure and should be able to focus on business priorities – such as productivity and agility, and not be slowed down by complex cybersecurity solutions. Yet, email – the most common form of internal and external communication across businesses, remains the most common threat vector used by cybercriminals to spread malware, such as ransomware.

Furthermore, [90% of all data breaches](#) are due to human error. A common reason is that [confidential emails can be accidentally sent to the wrong person](#), in turn, causing data leaks and data loss.

The VIPRE Security Group focuses on the security of both company and customer data. Both of these priorities can be best protected with a multi-layered security approach, which should include [modern cybersecurity training approaches](#) (SAT). It is crucial to take into account both the changing needs of users and current compliance, as well as GDPR (General Data Protection Regulation requirements).

MRM Distribution now distributes a variety of products across VIPRE Security Group's portfolio, including; [VIPRE Email Advanced Threat Protection](#) and its add-ons, [VIPRE SafeSend](#), [VIPRE's Endpoint Protection Solutions](#), and [VIPRE Security Awareness Trainings](#).

"The partnership with MRM Distribution is an immensely important milestone for us for a number of reasons. We benefit enormously from MRM Distribution's expertise and professional dealer network. These prerequisites are ideal to quickly develop the promising market potential within the DACH region," says Hakan Ramsing Partner Manager, Central Europe, VIPRE Security Group.

"In addition, both companies share a similar self-image. This includes offering customers demonstrable added value. The almost universal switch to hybrid working models has already pushed many companies to the limit. Many are therefore increasingly looking for competent partners and solutions in the area of cyber security that work proactively without making the existing infrastructure even more complex than it already is. We look forward to working closely with MRM," Ramsing continues.

Christian Bedel, Managing Director of MRM Distribution, concludes: "We are very proud to represent VIPRE, a major player in the field of cyber security. The relevance of the topic of cyber security will only increase with increasing digitisation. Thanks to VIPRE's solutions, our partners can offer their customers holistic security measures that meet the highest standards in terms of fast and straightforward implementation and, of course, security and timeliness."

About VIPRE Security Group:

VIPRE Security Group is a leading provider of cyber security solutions designed specifically to protect businesses and solution providers from costly and malicious cyber threats. With over twenty years of industry experience, VIPRE has one of the world's largest threat intelligence clouds, providing protection against today's most aggressive online threats. VIPRE's already award-winning software portfolio includes comprehensive endpoint, email and web security solutions, as well as training and user tools that prevent small mistakes with big consequences.

About MRM Distribution

MRM began in 2017 as the first German specialist distributor for the legally and manufacturer-compliant trade in used software and is a supplier to over 4,700 registered IT specialist dealers and purchasing associations such as Synaxon and Nordanex. In addition, MRM brokers valuable add-on solutions via its partner network and thus supports German SMEs holistically on the path to digital transformation. These include refurbished hardware, low-code/no-code workflow automation and security solutions for DSGVO-compliant data exchange as well as IT and cyber security solutions for end devices and emails. With our brand wirkaufenihresoftware.de, we address corporate customers who sell used Microsoft software and can thus refinance upcoming investments.

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